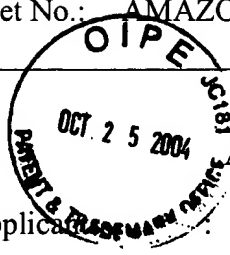


3625
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AMENDMENT / RESPONSE TRANSMITTAL

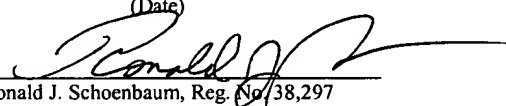
Applicant: Bezos, et al.
App. No.: 09/900,487
Filed: July 6, 2001
For: CONTEXTUAL
PRESENTATION OF
INFORMATION ABOUT
RELATED ORDERS DURING
BROWSING OF AN
ELECTRONIC CATALOG
Examiner: Maria Teresa T. Thein
Art Unit: 3625

CERTIFICATE OF MAILING

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

October 22, 2004

(Date)


Ronald J. Schoenbaum, Reg. No. 38,297

Mail Stop Amendment

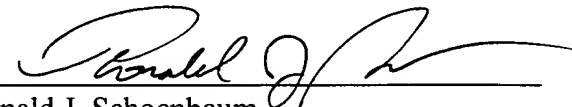
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Transmitted herewith for filing in the above-identified application are the following enclosures:

- (X) Amendment in Response to August 26, 2004 Office Action in 7 pages; and
- (X) A return prepaid postcard.

Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to Deposit Account No. 11-1410.


Ronald J. Schoenbaum
Registration No. 38,297
Attorney of Record
Customer No. 20,995
(949) 760-0404

AMAZON.070



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants	:	Bezos, et. al.)	Group Art Unit 3625
)	
Appl. No.	:	09/900,487)	Confirmation No. 4183
)	
Filed	:	July 6, 2001)	
)	
For	:	CONTEXTUAL)	
		PRESENTATION OF)	
		INFORMATION ABOUT)	
		RELATED ORDERS DURING)	
		BROWSING OF AN)	
		ELECTRONIC CATALOG)	
)	
Examiner	:	Maria Teresa T. Thein)	

AMENDMENT IN RESPONSE TO AUGUST 26, 2004 OFFICE ACTION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed on August 26, 2004, please reconsider the above-referenced application in view of the following amendments and remarks.